

The present invention relates to an article design creating system. An article supplier (for example, a clock maker) provides parts digital information indicating article (for example, a watch) constituent parts of which can be provided from the article supplier to a consumer, and design software for combining the parts digital information or design basic information based on design software, through, for example, information communication network. The article supplier accepts article original design information created by the consumer by using the parts digital information and the design software and by combining the parts digital information. The article supplier produces the article based on the original design information sent from the consumer and provides completed article to the consumer.